

DISHA JHUNJHUNWALA

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EXPERIENCE

USER EXPERIENCE DESIGNER

MAGICCLICK

March 2023 - Present, London, United Kingdom

- Deriving use cases, personas, concepts, user journeys, and information architecture from qualitative and quantitative data.
- Conducting client workshops, research, and delivering reports.
- Creating user flows, storyboards, prototypes, and wireframes (using tools like Figma, XD, Miro).
- Designing user interfaces for websites, tablets, mobile websites, and mobile applications.
- Collaborating with the technical team to ensure the best solution is designed.
- Collaborated with cross-functional teams, including product managers and developers, to design intuitive user interfaces, contributing to a considerable increase in user engagement and satisfaction as measured by user feedback and analytics.

DIGITAL PRODUCT DESIGNER

CAREOLOGY

Sep 2022 - Dec 2022, London, United Kingdom

- Worked on both digital and marketing materials. Through close collaboration on design systems, web applications, and mobile applications, as well as participation in the planning and execution of user research interviews, the position allowed me to learn, grow, and upskill.
- Worked very closely and thoroughly with the accessibility guidelines (WCAG) since it was in the healthcare sector.
- Worked together with the marketing team and the brand to create marketing collateral like flyers and digital media creatives, among other things.
- Designed a user-centric mobile application interface that increased user engagement, using Figma for prototyping and user testing.

DIGITAL COMMUNICATIONS MANAGER

TAJ HOTELS

April 2019 - August 2021, Mumbai, India

- Responsible for the full range of communication solutions for the organisation.
- User Experience Design for intranet in the form of website and application design.
- Editorial design and production of a wide range of digital, web, and print communications.
- Stakeholder communications projects and employee engagement campaigns.

GLOBAL COMMUNICATIONS ADVISOR

SHELL ACCOUNT

July 2014 - April 2019, London, United Kingdom

- Worked with a variety of the world's top design agencies to ensure that they produced consistent and 'on brand' communications that reflected Shell's core values.
- It covered all Web, mobile applications, ATL/BTL communication, film and video, and large-scale exhibition materials.

SENIOR VISUALIZER & CREATIVE DESIGNER

REDEYE MEDIA PVT. LTD.

June 2011 - June 2014, Mumbai, India

- Spearheading a team of 4 designers, I was in-charge of creating, conceptualising, and executing marketing campaigns for various digital and print channels.
- Website, social media, email marketing, media channels, magazines, and newspapers.
- Designed and executed cross-platform visual content for websites, social media, email marketing campaigns, and traditional media outlets, boosting engagement rates and leading to an increase in client acquisition over a period of 3 years.

EDUCATION

MSc. in User Experience Design

Kingston University • United Kingdom • 2021 - 2022

Post Graduate Diploma in Design Communication

Lasalle College of Arts • Singapore • 2010 - 2011

Bachelors in Mass Media (Advertising)

University of Mumbai • 2007 - 2009

SKILLS

User Experience Design, User Interface Design, Design Systems, Wireframing, Prototyping, Storyboarding, Styleguide/Moodboard, User Research & Testing, Advanced Prototyping, Concept Development, Website Design, Mobile App Design, Visual Identity, Design Strategy, Editorial Design, Print Production, ,

Figma, Jira, Miro, Adobe XD, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Premiere Pro, Adobe Premier Rush, Adobe After Effects, Sketch, Procreate