

Hello, I'm Disha Jhunjhunwala.

Senior UX/UI and Interaction Designer with 14+ years leading end-to-end design for web, mobile, and enterprise products across real estate, fintech, healthtech, hospitality, and energy in the UK, UAE, and India. I build scalable design systems, run research and usability testing, and turn complex requirements into intuitive, accessible experiences — partnering closely with product and engineering to ship work that moves the business forward.

Experience

DEC 2024–
PRESENT

Belong (Real Estate, Lifestyle, Education, Government) in Dubai, UAE

Head of User Experience & Interaction Design

- Own UX/UI strategy and execution across real estate, lifestyle, eCommerce, portal, and enterprise platforms, directing design for 5+ concurrent product lines.
- Lead IA, navigation, user flows, wireframes, and high-fidelity prototypes, reducing design-to-development handoff time through streamlined documentation and component reuse.
- Architect a scalable design system and reusable component library adopted across multiple product teams, improving UI consistency and cutting new-screen design time.

MAR 2023–
OCT 2024

MagiClick Digital (Fintech) in London, UK

User Experience Designer

- Designed end-to-end fintech user journeys grounded in personas, research insights, and data-led recommendations, improving task completion and reducing drop-off in key flows.
- Facilitated cross-functional workshops and rapid prototyping sessions to align stakeholders early and shorten concept-to-validation cycles.
- Delivered accessible, WCAG-aligned web and mobile interfaces in close collaboration with engineering.

SEP 2022–DEC
2022

Careology (MedTech) in London, UK · Contract

Digital Product Designer

- Designed patient-facing healthcare web and mobile experiences focused on usability, safety, and WCAG compliance for a vulnerable user base.
- Led user interviews and iterative usability testing to validate decisions and reduce patient onboarding friction.

APR 2019–AUG
2021

Taj Hotels (Hospitality) in Mumbai, India

Design & Communications Manager

- Led design of employee-facing digital experiences across intranet, mobile app, and internal campaigns, improving engagement across a large, distributed workforce.
- Directed change-management communications and design deliverables with senior leadership during organizational transformation.

CONTACT

dishajhunjhunwala02@gmail.com
linkedin.com/in/dishajhunjhunwala
dishajhunjhunwala.com
Bay Area, CA, USA

EDUCATION

2021–2022

Master's Degree, User Experience Design
Kingston University

2010–2011

PG Diploma, Design Communication
LASALLE College of the Arts

2006–2008

Bachelor's Degree, Mass Media (Advertising)
University of Mumbai

SKILLS

- UX Strategy & Design Systems
- Interaction & Product Design
- User Research & Usability Testing
- Information Architecture
- Wireframing & Prototyping
- Accessibility (WCAG 2.1 AA)
- Stakeholder Management
- Team Leadership & Mentoring

TOOLS

- Figma / FigJam
- Adobe XD, Photoshop, Illustrator
- Miro, Jira, Canva
- Figma Make, Generative AI Tools & Plugins

CERTIFICATIONS

Google AI Essentials
2025

Agile UX Design & Research
2025

Conduct UX Research & Test Early Concepts
2024

Fundamentals of UX Writing
2024

Using AI in the UX Design Process
2024

Certified Usability Analyst (HFI)
2019

JUL 2014–APR
2019

Imagination / Shell (Energy) in London, UK

Global Design & Communications Advisor

- Managed global brand governance across digital, campaign, film, and exhibition design for a multinational energy client operating in 20+ markets.
- Reported regional design insights to global stakeholders, improving design and brand consistency across international markets.

2011–2014 · 2009–2010

*RedEye Media (EdTech/Marketing) — Digit 9.0 Web Marketing
(Entertainment/Media)*

**Earlier: Senior Visualizer & Creative Designer — Content
Syndication & Creative Designer**

- Led multi-channel campaigns across web, print, social, and branding; mentored a team of junior designers.
- Managed YouTube channel content, branded assets, contests, and campaign performance reporting.